



# KWAY E

**MAGAZINE** 

Korean Wave Contents Media

**PERFORMANCE** 

Concerts / Fan Meetings / Festivals

**EXHIBITION** 

Entertainment-related Exhibitions

DRAMA

Global OTT Drama Production

**PLATFORM** 

Global Fandom Platform

K WAVE is a media group that connects and communicates global Korean artists and entertainment culture with global fans through various different performances, exhibitions, dramas, and fandom platforms.



Company Name: K.WAVE Company

Business Filed: Concert, Media Production,

Exhibition, Drama, Platform

Website: www.kwavecompany.com

### K WAVE HISTORY\_Magazine

#### 2012

Published K.WAVE, a
Korean comprehensive
cultural magazine, in
conjunction with KBS
Korean wave Promotion
Team

#### 2015

Entered South America's largest bookstore, introducing Korean contents throughout Latin America including Brazil and beyond

#### 2017

03

Korean Wave Expo,
Korean Wave
Convergence Fair for
export of consumer
goods, where Korean
Stars and SMEs meet was
held

#### 2023

04

Plan to develop platforms for offline events concerts and fan meetings and online services such as webzines and fan communities

01









### K WAVE HISTORY\_Performance

2012~2016

2016~2018

2019~2023

2012 Song Joong-ki Asia Fan Meeting

2013 MBLAQ Global Tour Concert

2014 Lee Jong Suk Asia Fan Meeting

2014 Kim Soo-hyun Asia Tour Promotion

2014 BEST OF BEST IN Nanjing

2014 Teen Top World Tour

2014 BEST OF BEST IN Taipei

2014 BEST OF BEST IN Hong Kong

2014 B1A4 ROAD TRIP to Taipei

2014 LI-NING LIKE STAR WITH JESSICA IN Guangzhou

2014 GIRL'S GENERATION 1st FANS PARTY IN CHINA

2014 BEST OF BEST IN Guangzhou

2014 BEST OF BEST IN Philippines

2015 Im Si-wan 1st FANMEETING IN Taipei

2015 Lee Soo-hyuk 1st FANMEETING IN Shanghai

2015 Shinhwa 17<sup>th</sup> Anniversary Asia Tour Concert

2015 Kim Hee-chul COSMO BEAUTY AWARDS IN

Shanghai

2016 JOYLAND 5™ CONCERT IN Changzhou

2016 YOONA 1st Fan Meeting IN China

2016 MONSTA X 1st ASIA FANMEETING IN TAIPEI

2016 [THE K2] FAN MEETING with YOONA

2016 BTOB TIME CONCERT IN Taipei

2016 DAY6 LIVE & MEET IN Taipei

2016 TAEYANG WORLD TOUR IN Bangkok

2016 NAM JOO HYUK PRIVATE STAGE IN TAIPEI

2016 Kim Hee-chul COSMO BEAUTY AWARDS IN

Shanghai

2016 KIM SUNG KYU MINI LIVE &

FAN MEETING IN Taipei

WANNA ONE 1st FAN MEETING IN Macao

JEONG SEWOON FAN MEETING IN Bangkok

BEST OF BEST CONCERT IN TAIPEI

'Revolutionary Love' Drama Fan Meeting

IN TAIPEI

GOT7 TOUR CONCERT IN TAIPEI

WANNA ONE CONCERT IN SINGAPORE

Kim Myung-Soo Solo Fan Meeting World Tour

2018 DAY6 CONCERT IN TAIPEI

2018 INFINITE FAN PARTY TOUR

YURI FANMEETING TOUR "INTO YURI"
MINHO FANMEETING TOUR "BEST CHOI'S MINHO"

Nam Woo Hyun Solo Concert In Macau

「My Fellow Citizens!」 Drama

Fanmeeting with CHOI SIWON in

Bangkok

<sup>□</sup>He is Psychometric Drama Fanmeeting with

JINYOUNG in Bangkok

BEST OF BEST CONCERT IN BANGKOK

ITZY PREMIERE SHOWCASE TOUR 'ITZY? ITZY!' IN TAIPEI ONG

SEONG WU ASIA FANMEETING <WE BELONG>

KIM SUNG KYU SOLO CONCERT 'SHINE ENCORE' IN TAIPEI

GOD7 WORLD TOUR 'KEEP SPINNING' IN TAIPEI

PARK JINYOUNG(GOT7) ONLINE FANMEETING

AIS Anniversary

2021 BBANGYA MUSIC FESTIVAL KPOP

LAND 2022 IN JAKARTA

2022 BEST OF BEST CONCERT IN BANGKOK

2022 KIM SUNGKYU 10th Anniversary Fan Meeting

2022 WORLD TOUR JAY B Tape: Press Pause IN TAIPEI BEST

CHOI'S MINHO; LUCKY CHOI'S

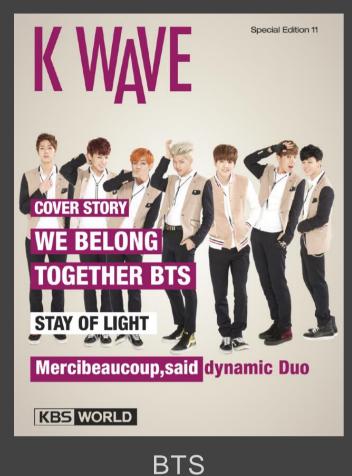
The 1st VIVID DAYZ in TAIPEI K-

VERSE 2023 in MANILA

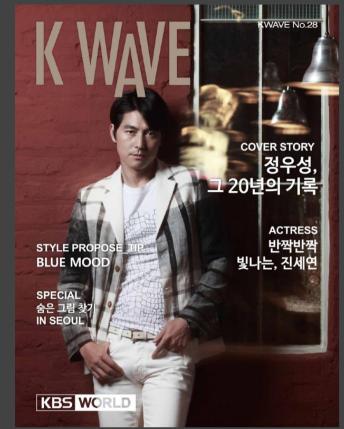
The Prom Queens IVE the first fan concert

# MAGAZINE

K.WAVE is a representative Korean magazine, published with KBS Korean wave Promotion Team, that provides various video contents and trendy news about the best Korean stars, and has conducted great interviews and photo shoots with more than 300 artists. Later, an online webzine services is planned alongside the release of an offline magazine.

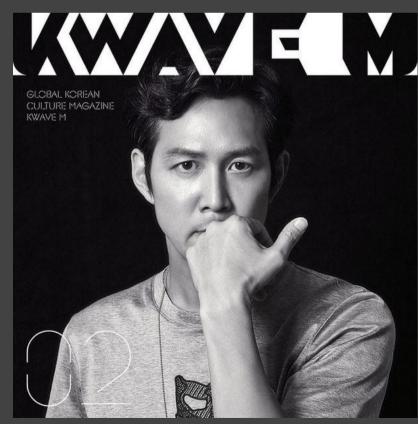


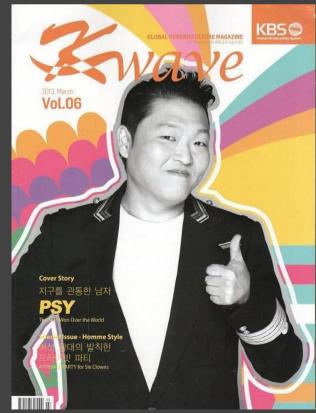




Lee Byung-hun

Jung Woo-sung







Lee Jung-jae

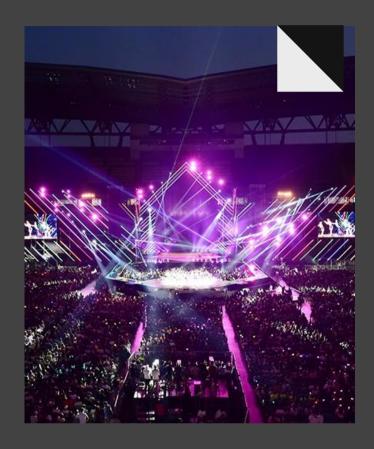
PSY

Lee Min-ho

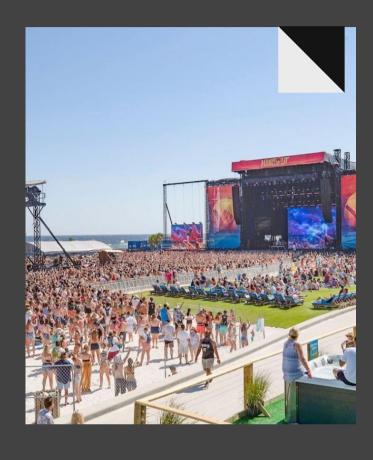
### PERFORMANCE

Performing arts, type of forum for interaction between artists and fans, is not only one of the most important parts of Korean wave contents, but also is a major industry that we drive.

We organize concerts and fan meetings through a stable network with other entertainment companies and we set aside a separate space to host a festival with global fans.







#### K POP CONCERT

Fans will feel stronger sense of bonding to artists they've only been able to meet online, as they get to see them live, face-to-face.

#### ARTIST FANMEETING

Place for K-stars and fans to meet, communicate, and interact, r4educing the distance between them and creating positive interactions.

#### PARTY&FESTIVAL

K WAVE PARK, planned to built in Jeju Islan, will host fascinating beach parties and unique festivals with global fans.

### DRAMA

The form of drama viewing through Netflix and other OTT platforms are experiencing the greatest boom as it started to have stable production structure like movies and enabling production companies to focus on production with good planning and scripts without big financial risks. As a result, it's at the peak of its golden chance that is called virtuous cycle structured industry, which generates good contents.

K WAVE also aims to create new and differentiated drama contents that can entertain and motivate people around the world.

#### **Create Global Contents**

Plan items that suit the needs of global OTT platforms
Produce seasonal dramas in variety of genres
Discover talented new writes and creators

## Global **IP Business**

Conducting additional business through animated music and story of the drama being produced















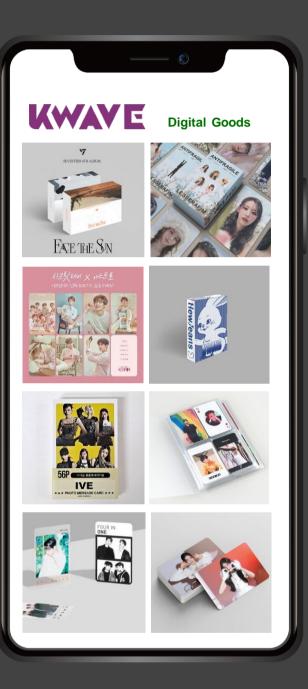




### **Global Fandom Platform**









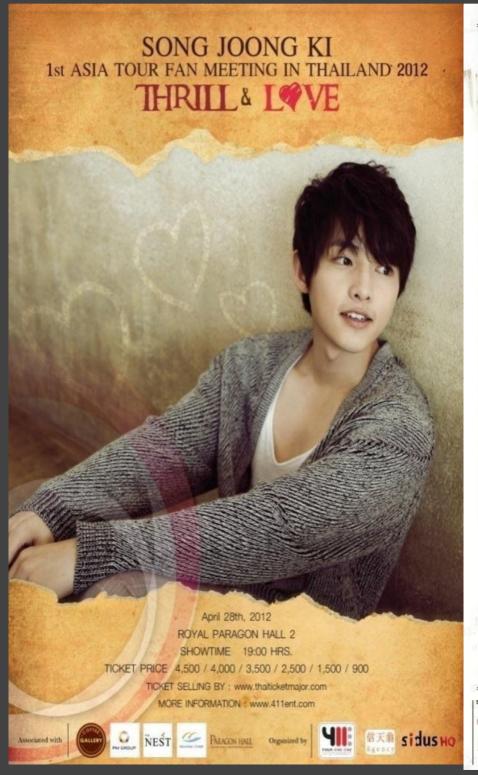
The K.WAVE platform, which will provide diverse services such as online webzines, live broadcasting services for fan meetings, digital merchandise ships, and fan communities, etc., offers the convenience of active interactions between artists and global fans regardless of location to connect them, and also offers participating type of content that allows users to make special experiences by interacting with their favorite artists.

### Performance Portfolio

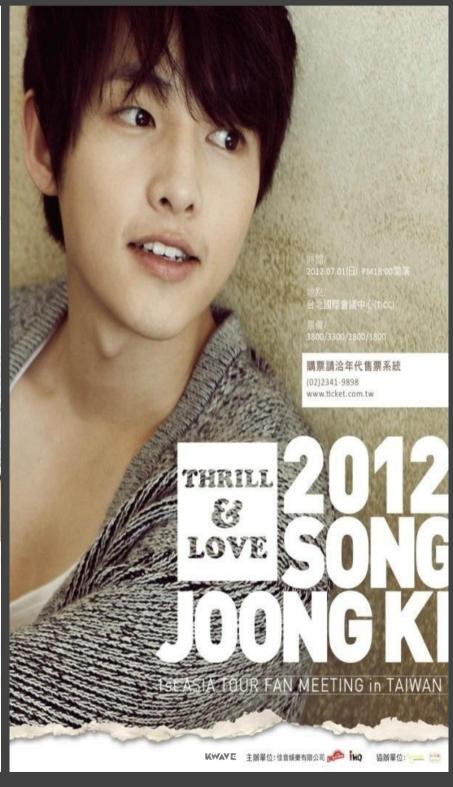
Since 2012~2023

# 2012 Song Joong-ki Asia Tour Fan Meeting <THRILL & LOVE> - 3 times total

- Cast: Song Joong-ki
- Performance Date: April 28, 2012 (1<sup>st</sup>), May 27, 2012 (2<sup>nd</sup>), July 1, 2012 (3<sup>rd</sup>)
- Venues: Royal Paragon, Thailand / Cine Auditorium, Singapore / International Conference
   Center, Taiwan







# 2014 Kim Soo-hyun's 5 Asian Countries Tour Promotion <FRESH & LOVE> - 3 times total

- **Cast: Kim So-hyun**
- Performance Dates: March 3, 2014 (1<sup>st</sup>), April 25, 2014 (2<sup>nd</sup>), April 27, 2014 (3<sup>rd</sup>)
- Venues: Royal Paragon Hall 2, Thailand / Skenoo Exhibition Hall, Indonesia / Singapore Expo Hall 1, Singapore Singapore



### 2014 GIRLS' GENERATION 1st FANS PARTY [Mr.Mr.] IN CHINA – 6 times **total**• Cast: Girls' Generation

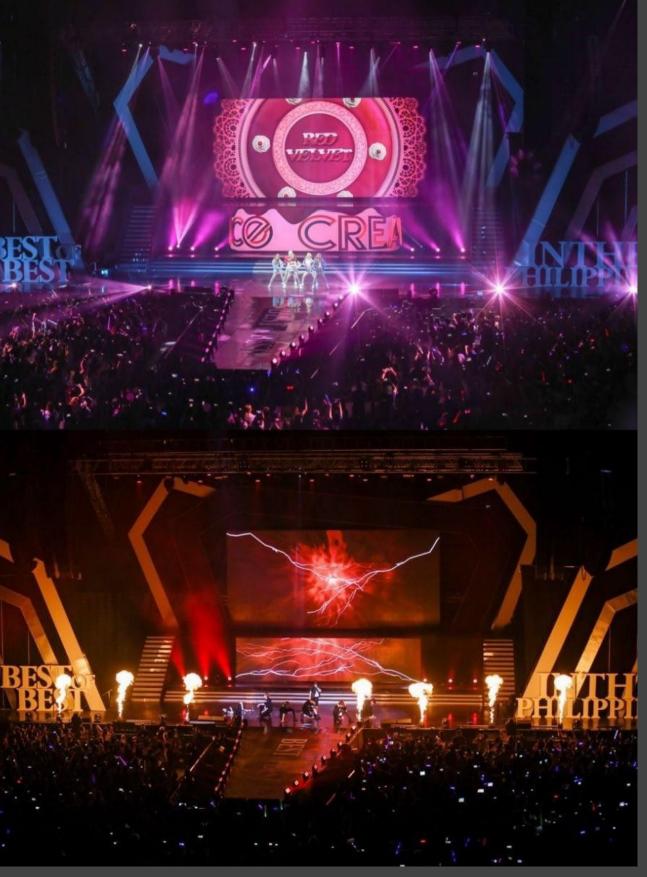
- Performance Dates: September 30, November 21, November 22, November 29, 2014/ January 3, January 4, 2015
- Venues: Shenzhen Security Gym / Nanjing Olympic Sports Center / Chongqing Expo, Beijing MasterCard Center, Shanghai Benz Arena, Guangzhou International Sports Arena



#### 2015 BEST OF BEST IN PHILIPPINES

- Cast: Super Junior, Girls' Generation, Red Velvet, BTOB
- Performance Date: April 12, 2015
- Venue: Philippine Arena





#### 2016 YOONA 1st Fan Meeting IN China Blossom . - 4 times total

- **Cast: Lim Yoona**
- Performance Dates: June 25, 2016 (1<sup>st</sup>), July 2, 2016 (2<sup>nd</sup>), July 24, 2016 (3<sup>rd</sup>), July 30, 2016 (4<sup>th</sup>)
- Venues: National Olympic Sports Center, Beijing / Guangzhou Gymnasium No.2, Great Hall of the People, Chongqing / Shanghai International Gymnastic Center



#### 2016 MONSTA X THE FIRST ASIA FANMEETING IN TAIPEI

**Cast: MONSTA X** 

Performance Dates: December 18, 2016 Venue: Taipei TICC International Conference

Center





#### 2017 BTOB TIME CONCERT IN TAIPEI

- Cast: BTOB

- Performance Date: May 21,

2017

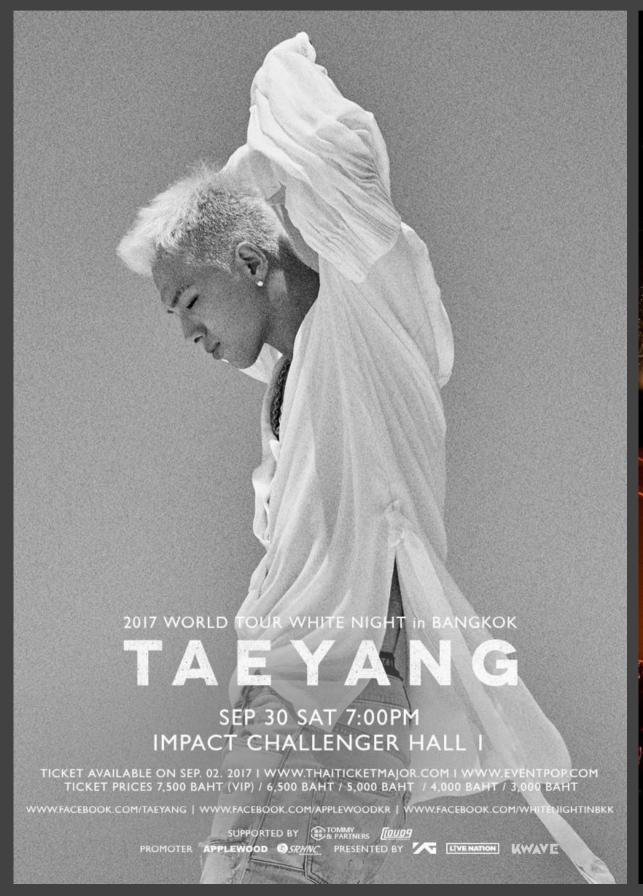
- Venue: Taipei TICC

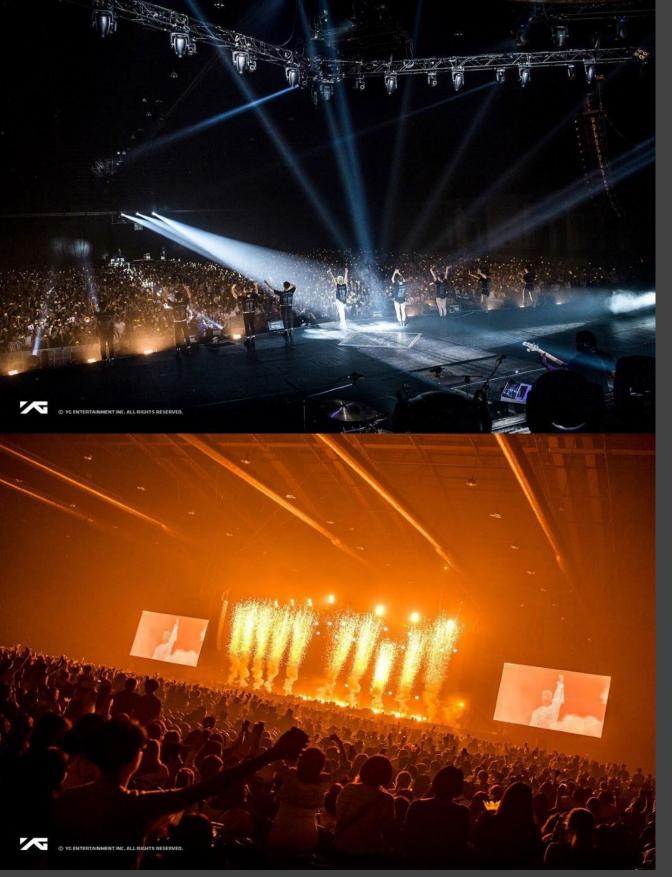




### 2017 TAEYANG WORLD TOUR <WHITE NIGHT> IN Bangkok - Cast: Taeyang

- Performance Date: September 30, 2017
- Venue: Impact Challenger Hall, Bangkok





#### 2018 WANNA ONE 1st FAN MEETING IN MACAO

- Cast: Wanna One
- Performance Date: January 14, 2018
- Venue: Macao Studio City Event Center





#### 2018 BEST OF BEST CONCERT IN TAIPAI – 2 times total

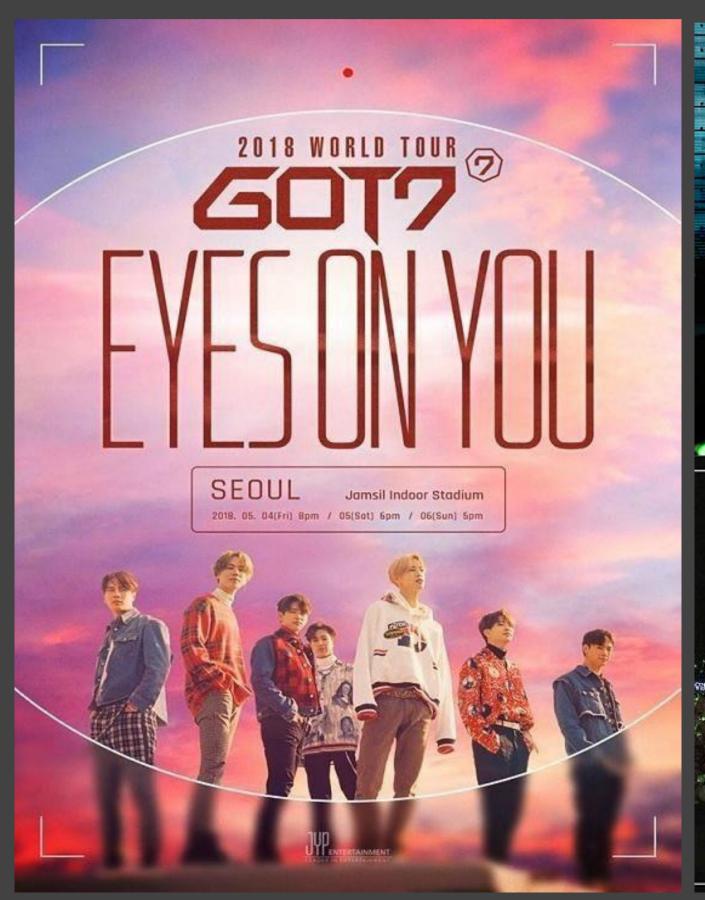
- Cast: Taeyeon, Red Velvet, BTOB / Taeyeon, Hyoyeon, Taemin, Ailee
- Performance Dates: April 21, April 22, 2018
- Venue: Taipei: Nangang Exhibition Center





#### 2018 GOT7 TOUR CONCERT IN TAIPEI

- Cast: GOT7
- Performance Date: June 16, 2018
- Venue: New Taipei City Exhibition Hall





#### 2018 WANNA ONE CONCERT IN SINGAPORE

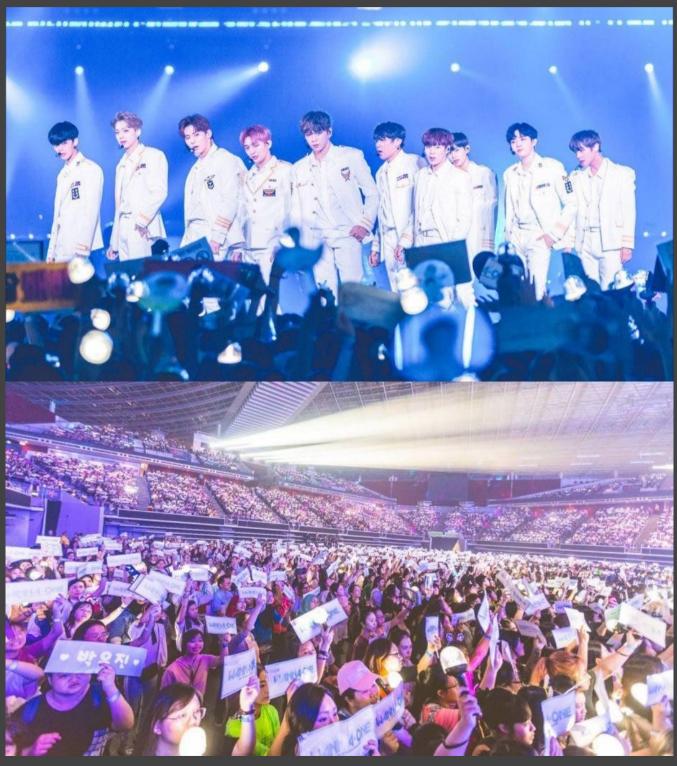
- Cast: Wanna One

- Performance Date: July 13, 2018

- Venue: Singapore Indoor

Stadium





#### 2018 DAY6 CONCERT INTAIPEI

- Cast: DAY6

- Performance Date: September 1,

2018

- Venue: Taipei TICC DAY6 1ST WORLD TOUR TAIPEI | 台北國際會議中心 TICC 2018.09.01(Sat) 6PM

#### ITZY PREMIERE SHOWCASE TOUR 'ITZY? ITZY!' IN TAIPEI

Cast: ITZY

Performance Date: December 1, 2019

Venue: Taipei TICC





#### 2021 BBANGYA MUSIC FESTIVAL

- Cast: MONSTA X, AB6IX, ITZY, Rocket Punch, Golden Child

- Performance Date: January 16, 2021



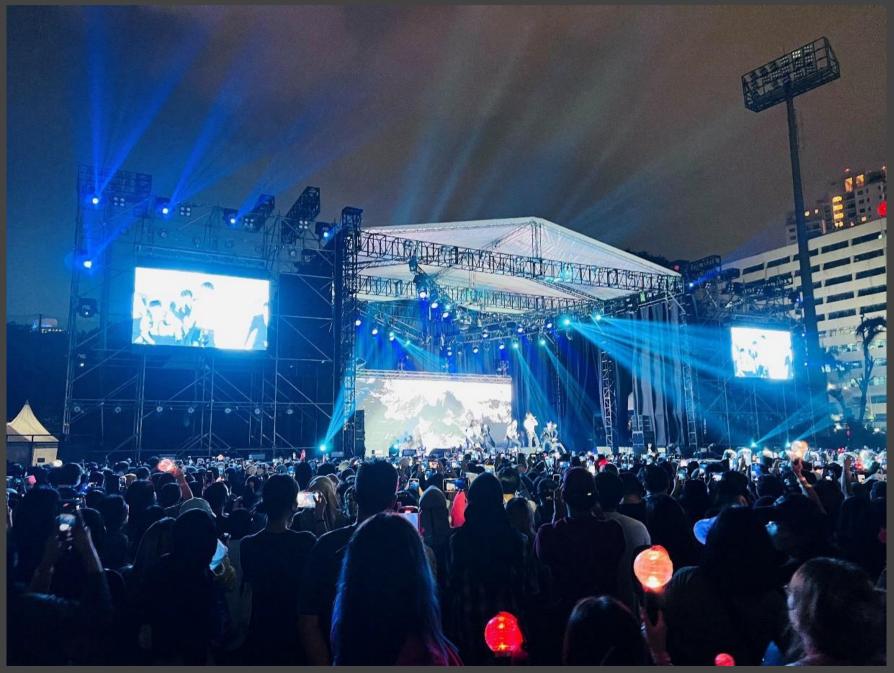




#### **KPOP LAND 2022 IN JAKARTA**

- Cast: ATEEZ, Kihyun(MONSTA X), KARD, VICTON, Weekly, Maddox
- Performance Date: September 16, 2022
- Venue: Senayan Baseball Stadium





#### BEST CHOI'S MINHO; LUCKY CHOI'S – 3 times total

- Cast: Minho
- Performance Dates: January 28, January 29, February 5, 2023
- Venues: Mall of Asia, Manila / TICC, Taiwan / AsiaWorld Summit, Hong Kong



#### The 1st VIVID DAYZ in TAIPEI

- Cast: VIVIZ
- Performance Date: March 19, 2023
- Venue: NTU Sports Center 1F



#### **K-VERSE 2023 in MANILA**

- Cast: Taeyeon, aespa, The Boyz
- Performance Date: April 11, 2023
- Venue: Smart Araneta Coliseum, Philippines



#### The Prom Queens IVE the first fan concert – 2 times total

-Cast: IVE

- Performance Dates: June 17, June 24, 2023

- Venues: Smart Araneta Coliseum, Philippines / New Taipei City Exhibition

Hall, Taiwan

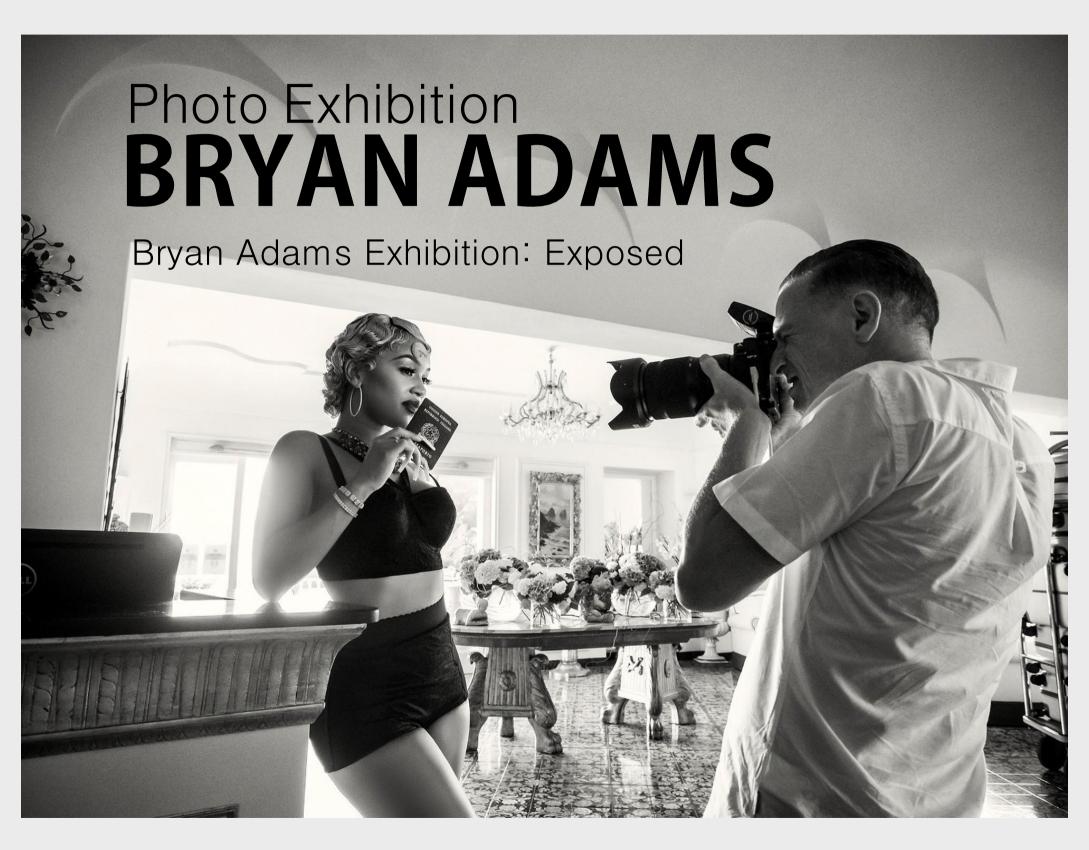




# Ongoing project



The Michael Jackson Posthumous Album Release Project is a collection of unreleased songs that Michael Jackson mastered with Producer Dunnings at Grouse Lodge Recording Studio between August 30,2006 and December 23, 2006, to be remastered and released with the world's top producers, musicians and artists today.



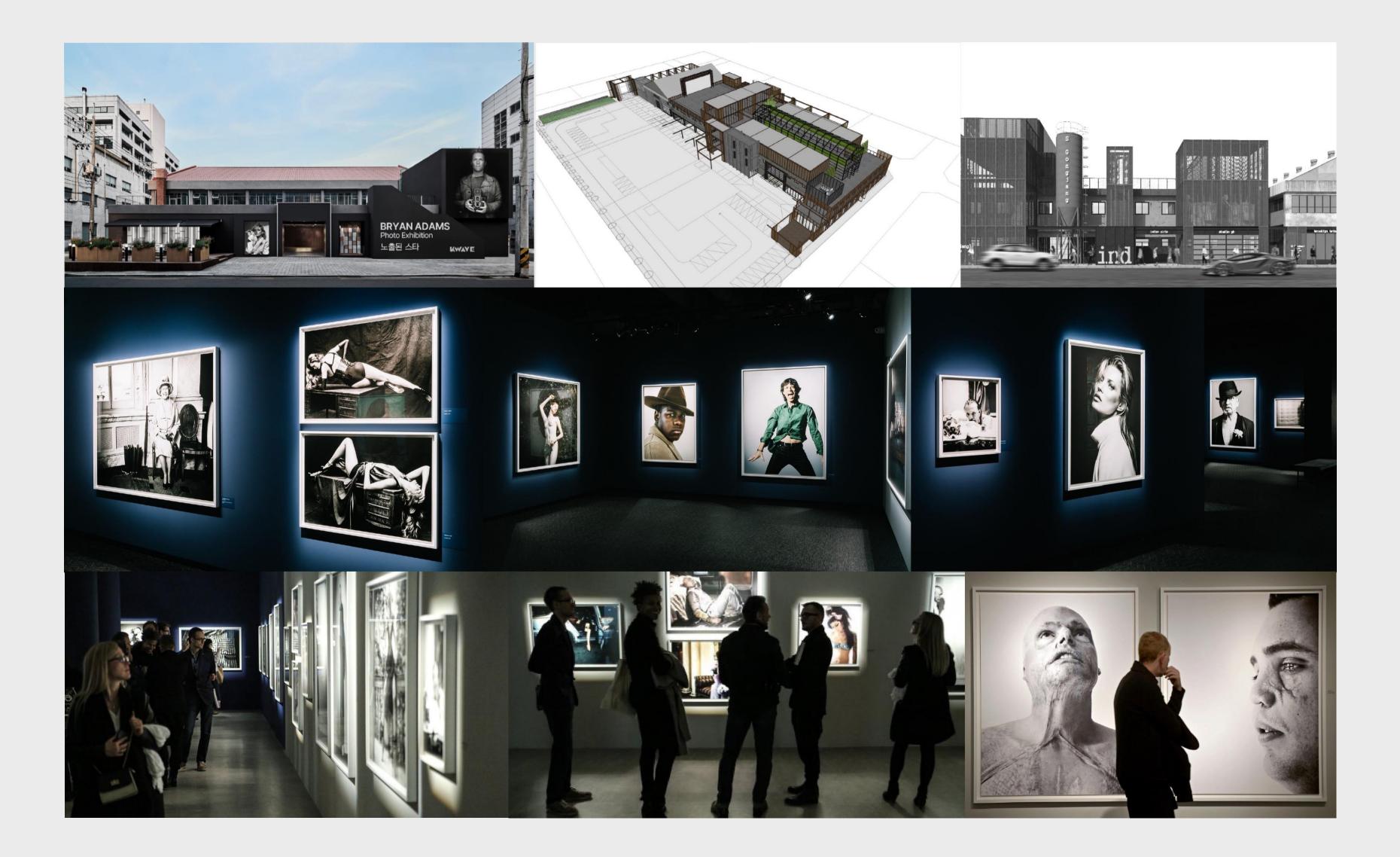
A photographer who's too talented to just be called a singer

# **Bryan Adams Exhibition**

Photo exhibition featuring the artistic flair of photographer Bryan Adams, who captures candid backstage moments of influential figures in music film, and fashion in beautiful photographs.

Title	Bryan Adams Photo Exhibition: EXPOSED	
Date	2024.01.12~ 04.15	
Location	GALLERY	
Ticket Price	15,000 won	
Contents	Pink,Kate Moss,Mick Jagger,Ben Kingsley,Monica Bellucci etc	

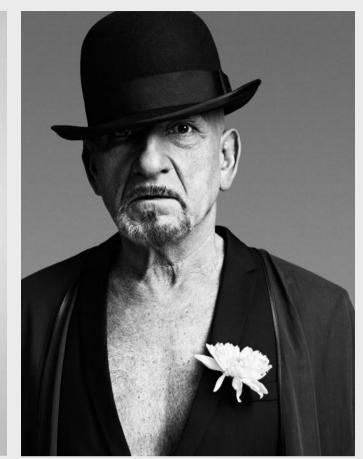
\* Consultation complete with Bryan Adams for exclusive rights to exhibit in Japan













Pink

**Kate Moss** 

Mick Jagger

**Ben Kingsley** 

**Pamela Anderson** 







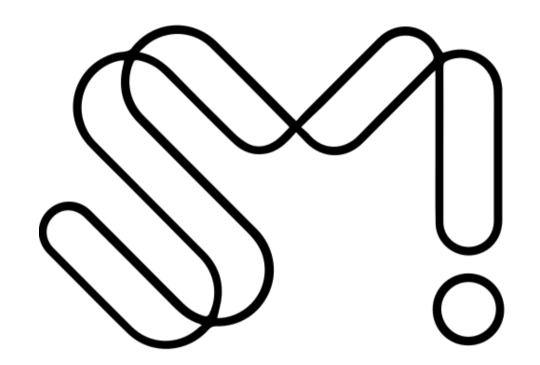


**Sean Penn** 

**Lana Del Ray** 

Daphne

**Monica Bellucci** 



SM ENTERTAINMENT

**Merchandise Distribution** 

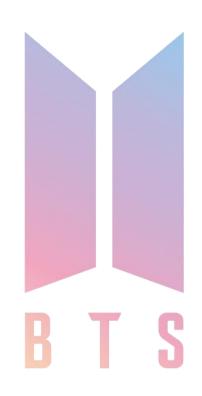










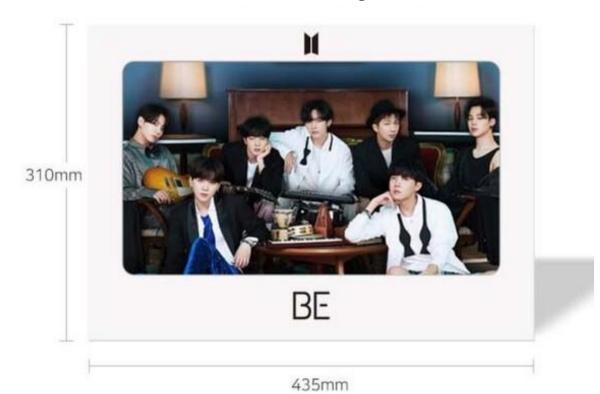


#### **BTS Lenticular**

### INCREASE reality with 3D effects!

BTS lenticular photography is a very special product that goes beyond the limits of a flat image and applies technology, which allows for threedimensional representation, making fans to feel the artist more realistic.

Hardcase Package Size



Lenticular 3D Photo Size





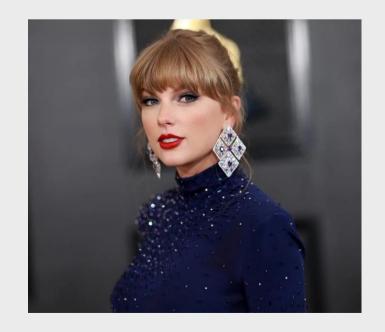
BTS Proof 3D LENTICULAR PREMIUM CARD STRAP

#### Ed Sheeran a concert in Korea (in progress)

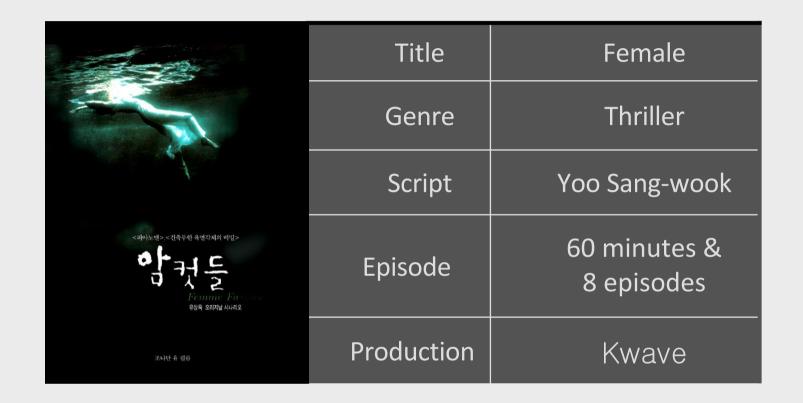


Category	Summary
Title	Ed Sheeran in Korea
Date	January 2024 ~ February 2024 1 time (planned)
Location	Gocheok Sky Dome (planned)
Host	K.wave

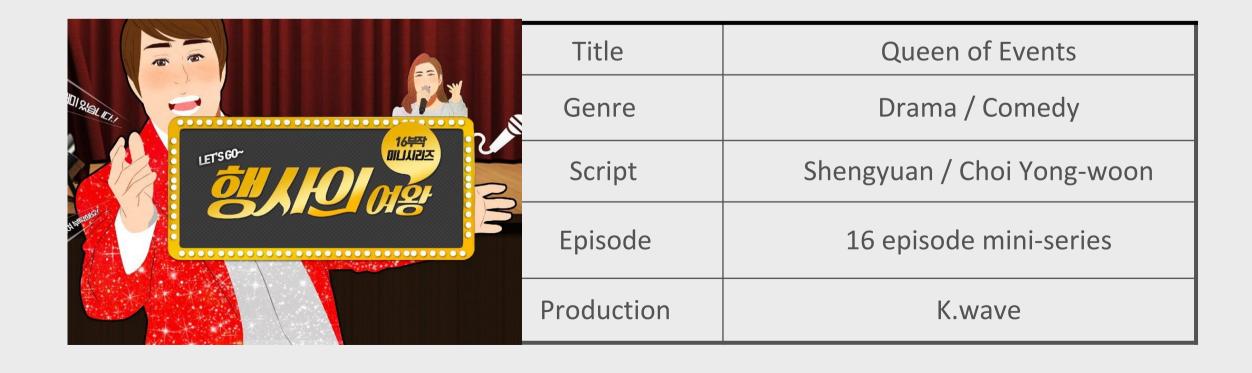
#### **Taylor Swift (in progress)**



Category	Summary
Title	2024 Taylor Swift in Korea
Date	First half of 2024 (planned)
Location	Gocheok Sky Dome (planned)
Host	K.wave







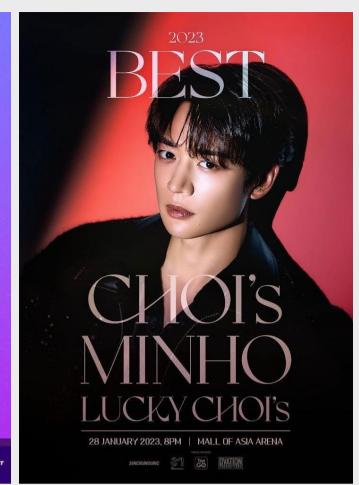
# Man Power

### CEO. Seo Dong Min

- CEO OF K.Wave
- Sinchunoung Agency President





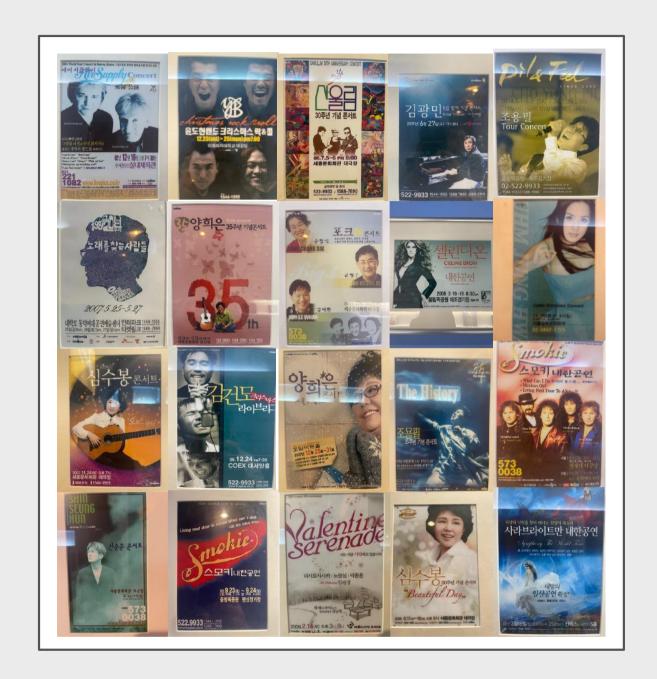






### Director. Kim Sang Hwan

- Current Director OF K.Wave
- CEO of The Booming Entertainment
- CEO of Liveplus Inc.
- Director of SBS Broadcasting
   Arts Center
- CEO of Luterson Entertainment
- Leader of CJ Media Music Business Team
- Head of Line Sound
- Head of Liveplus Inc.



#### Performed over 100 national and international concerts and plays

National: Uhm Jung-hwa, Yang Hee-eun, Shim Soo-bong, Shin Youngok, Lee Sang-Eun, Seo Youn-eun, No Young-shim, Song Chang-sik, Yoon Hyung-joo, Kim Se Hwan, Cho Yong-pil, Shin Seung Hun, Kim Gun-mo, Sanlrim, YB, Bom Yeoreum Gaeul Kyeoul, Kim Gwnag-lim, People who find songs, Kim Hyun-sik Memorial, etc.

**International**: Smokie, Boyz II Men, Air Supply, Sarah Brightman, Placido Domingo, Celine Dion, Isao Sasaki, Toto, etc.

### Adviser. DAVID YOON

- DAVID YOON Company Ltd. & FLUR DYC
- OD Entertainment Inc. & OD Company Inc.
- DBA Production Inc.
- Universal Cultural Foundation Inc.
- The Arts of Cartier Collection & Foundation Cartier of Contemporary Arts
- KCMI
- UBC Communications Inc.
- European Chamber of Commerce in Korea
- Korean Cultural Foundation, Inc.
- ➤ Musical Jekyll & Hyde, Man of La Mancha, Sweeney Todd, Dracula
- ➤ International Artists for 2013 JISAN WORLD ROCK FESTIVAL & 2019 Incheon Pentaport Rock Festival
- ➤ Music Festival "2019 Your Summer" Organizer at Paradise Hotel in YongJeongDo
- ➤ Musical "Les Miserables" and "Miss Saigon" as a Executive Director of Marketing Dept.
- ➤ "The Art of Cartier" jewelry exhibition in Korea
- ≥2013 JISAN WORLD ROCK FESTIVA

# CTO. Wonkap Jang

- GOOGLE LLC developer
- Founding member of Vidyo, an American IT company
- SAMSUNG ELECTRONICS
- Ph.D., Columbia University
- Department of Computer Engineering, Yonsei University





